

The Sandlot

Abstract: This paper provides architectural overview of the first NFT Platform that enables the enhancement of NFTs assets. This platform is called The Sandlot.

Disclosure: This information described in this paper is preliminary and subject to change at any time. Furthermore this paper may contain forward looking statements. This relates to future events.

Introduction: The economic model of any real digital asset is of the most important components of the platform.

The Opportunity

In the last 12 months, generative art has reached over \$1B in sales USD. In comparison to the market, \$200B USD is spent annually on the physical art market. NFTs are here to stay and they are just getting started.

Coinbase, with an estimated 68MM registered wallets is expected to enter the space by the end of 2021. OpenSea already has 500,000 registered wallets. With this many potential collectors being given low barrier to entry, the space is expected to grow rapidly.

Before The Sandlot

When we were kid's we loved to collect things. As we got older our collections matured to become focused on things that were valuable and considered assets whether actual or perceived. These collections included Knives, Sports Memorabilia, Coins, Jewelry, Toys, Music Albums, Shoes, Sunglasses, Watches, and Video Games. The ultimate goal is to own rare items that can be privately stashed in secret locations. The rarer the items, the more successful or privileged we feel to be in possession of them. And a few of these collectables have an even greater value adding attribute.

They can be autographed.

Autographed baseballs, jerseys, albums, instruments etc. are the quintessential icing on the cake when grading an items valuation. This greatly increases that value when it's the autograph of a noteworthy person, however none of that compares to the continued nostalgia generated from the experience alone.

Much is being made about NFTs these days, however they are missing one key feature.

The ability to be autographed.

Insert The Sandlot

In a world where NFT's can be enhanced with an extra layer of data from a verified source. The opportunities are endless. From autograph-able fan art to the mixing of new music being properly documented and compensated for with smart contracts on the blockchain.

With enhance-able NFTs things can be properly documented or initiated. For Instance, Home deeds as NFT could be passed from one owner to another, new layer of data wrapped around that property and now every smart feature of that home can respond to that owner, such as locking and unlocking the door.

With enhanced NFTs rental cars can switch owners for durations agreeable by smart contract. With an NFT being the title of that car, it can be rented and made operable by the renting party. You could call it a digital key. A key to the world we will one day live in. It will open doors to your door, your car, your office building, your gym, your sporting events, and these public transactions will not only be visible to all, but they will require NFT Enhancing technology.

As a NFT Platform and early innovator in this space. The Sandlot intends to not only create the technology that will satisfy the demand, but also supply the market with assets that are worthy of the utility. We intend to do this in three phases.

The Phases of The Sandlot

Phase 1 – NFT Creation.

Users of our platform will be able to create NFTs from their mobile device or pc. Their mobile device will connect with their mobile camera to create NFTs instantaneously. Their will be a generative NFT creation tool (for creating 10k or less pieces at a time) as well as a one off NFT creation tool. This Art will be tradeable on the Marketplace.

Phase 2 – NFT Collaboration.

Imagine Collaborative Community Generative Fan Art without the headaches of 1000+ meetings. We will launch contests for the creation of Base characters and allow the community to vote on their favorite. Once Round 1 is over, Community members will submit their attributes and vote on favorite and rarity.

Once Votes are cast, the art will be generated to the tune of 10k pieces and each contestant that is featured in any purchased art will receive royalties for their work for the future of its lifespan.

This is the ultimate social art experiment.

We will not only create the most unique and sought-after fan art of athletes and musicians, we will provide the utility for said pieces of art to be autographed either virtually or in person.

Once we establish a strong generative Art Community we will pursue opportunities in the Generative Music industry.

Phase 3 – NFT Enhancement.

During the process of discovery we felt that Autograph-able NFTs are an untapped and emerging market. With the rise in popularity of NFTs it seems the only missing piece and the key to optimizing its value is to add a nostalgic experience to the asset. These experiences can take place in real life or someday soon even on the metaverse. There are plenty of uses we haven't thought of or that have yet to be invented, but the need for this functionality is vital to the development of a more connected world.

TOKENOMICS

\$HUSTLE is the native utility token that will be used on The Sandlot NFT Platform for fees for processing transactions and storing data.

\$HUSTLE smart contract will contain a 10% transaction tax. Of this tax:

- 4% will be automatically added to liquidity
- 3% will be redistributed back to holder wallets
- 3% will be redistributed back to Marketing and Dev Wallet

\$HUSTLE derives its name from a famous baseball player nicknamed Mr. Hustle.

ROADMAP

Oct.-Nov 2021 - Idea Formation

Nov.-Dec 2021 - Engaged Investors & Built The Team

March 2022 - Finish Smart Contracts and Testing Beta

Q2 2022 - Finish Product & Initiate Marketing

Q3 2022 - Expand Platform, Integrations & Partnerships